

Memorandum

To/Attention	Chris Ford, Metro Teresa Boyle, PBOT	Date	May 5, 2020
From	Leah Robbins, TriMet	Project No	SWC
cc	JC Vannatta, TriMet		
Subject	Southwest Corridor Custer Drive Station changed to 13 th Avenue Station		

The Southwest Corridor project is currently collecting feedback on the Conceptual Design Report (CDR). During this engagement process the Project received several requests from community members and the Hillsdale and South Burlingame Neighborhood Associations to change the Custer Station name to something more culturally appropriate. Many feel that the station name insensitively celebrates Oregon's history of oppressing minorities, especially in this case against Native Americans. Project staff acknowledges the official station name will be discussed in further detail approximately a year prior to opening. The discussion is currently scheduled for 2026, but the Project will change the name from Custer Drive to 13th Avenue for the remainder of the design process.

TriMet has evaluated 13th Avenue as valid station name based on:

1. A numerical station is more consistent with the corridor
 - a. Custer is already outside of those naming standards
 - b. Custer draws extra attention to the station name and could be perceived as more intentional than other station names
2. The project will be upgrading the street and sidewalks on 13th Ave and not Custer Dr
3. The station platform is slightly closer to 13th Ave instead of Custer Dr
4. 13th Ave aligns with the emergency management requirements for station names to be identifiable by location for emergency responders.

The Project will update the station name in the Final Environmental Impact Statement, the CDR, maps, website and materials in a timely manner to accommodate this community request.

Thank you.

Leah Robbins
Director Southwest Corridor

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